

Program Agenda

JUNE 14, 2023

8:30 AM - 9:00 AM	REGISTRATION AND BREAKFAST
9:00 AM - 9:10 AM	WELCOME AND INTRODUCTIONS
9:10 AM - 10:00 AM	LESSONS IN LEADERSHIP MARY T. MACK , SENIOR EXECUTIVE VICE PRESIDENT, CHIEF EXECUTIVE OFFICER OF CONSUMER AND SMALL BUSINESS BANKING, WELLS FARGO & COMPANY
10:00 AM - 10:20 AM	NETWORKING BREAK
10:20 AM - 11:10 AM	MORNING WORKSHOPS
1. YOUR PERSONAL BOARD OF DIRECTORS JENNIFER WILLEY , CEO, WET CEMENT	
2. THE ECONOMY IN 2023 AND BEYOND MADHAVI BOKIL , SENIOR VICE PRESIDENT, MACROECONOMIC RESEARCH TEAM MOODY'S	
3. HOW SOCIAL MEDIA CAN ADVANCE YOUR BANK'S BRAND AMBER FARLEY , EXECUTIVE VICE PRESIDENT, BRAND DEVELOPMENT FINANCIAL MARKETING SOLUTIONS	
11:10 AM - 11:30 AM	MOVE TO GENERAL SESSION
11:30 AM - 11:40 AM	NJBANKERS WOMAN OF IMPACT AWARD
11:40 AM - 12:30 PM	COMMUNICATING GREATNESS: THE SCIENCE OF POSITIVE AUTHENTIC FEMALE LEADERSHIP MICHELLE GIELAN , FOUNDER, THE INSTITUTE FOR APPLIED POSITIVE RESEARCH AND FEATURED PROFESSOR OPRAH'S HAPPINESS COURSE
12:30 PM - 1:25 PM	NETWORKING LUNCH
1:25 PM - 1:40 PM	MOVE TO WORKSHOPS
1:40 PM - 2:30 PM	AFTERNOON WORKSHOPS
2:30 PM	EVENT CONCLUDES